

Help the Homeless Meal Deal Mondays



Case Study

Embankment
December 2015

Project Name

Embankment

Supporting:

Homeless people in
Manchester

Benefits:

Proving meals to the homeless
of Manchester

The staff at the Greengate project in Manchester are currently helping to feed the homeless in the city centre of Manchester by distributing lunch to them each Monday.

Hugo Newell, Assistant Quantity Surveyor, set up the 'Meal Deal Monday' campaign, in order to provide lunch to some of the homeless people in Manchester city centre. Carillion's mobile phone provider O2, have the o2 Priority app where retailers have an offer every Monday to get a £1 lunch meal deal. The outlets include Boots, W H Smith, Caffé Ritazza and Upper Crust. Hugo decided to raise money on site, then visit each of these places each Monday to get as many £1 lunches as possible. The meal deals consist of a sandwich, a bag of crisps, and a drink. Hugo then goes around the City Centre giving out the food to people who are living on the streets.

Hugo collects £1 donations from the team each Monday and uses the voucher codes from o2 phones to go out and buy the lunches. Hugo also collects donations from the City Suites project next door which has meant more lunches can be provided. The scheme has been very successful and in the two month since Hugo started the campaign, 44 meals have been given out. The recipients are always very grateful and value the effort made by Carillion staff. With the help of Carillion staff, Hugo will continue the scheme in 2016 and feed many more homeless people throughout the year.

This scheme shows the good that Carillion staff do in the local communities and really demonstrates the Carillion Values that Hugo and the rest of the Greengate and City Suites team live by.

