

Oxford House, 76 Oxford Street, 2nd Floor, London, W1D 1BS



Brookfield

MULTIPLEX

It's Your Life is a Brookfield Multiplex Construction Europe (BMCE) program for exploring the behavioural health and safety aspects of personnel on site. The underlying philosophy is that people have widely differing perceptions of risk during the course of their normal daily activities. For example, some might smoke cigarettes; some might engage in dangerous sports, some might never eat food with fatty content. The workshop which BMCE require all site staff and subcontractors to attend, usually after their induction to the site, explores everyone's perceptions of risk.

Having established that everyone has a different perspective on this subject, a **BMCE Code of Conduct** is introduced which sets out the standards of behaviour which everyone is expected to comply with. The intention is to raise the awareness of the importance of the behaviour adopted by each individual and the consequences on themselves and their family of not treating this issue with respect.

As part of the **It's Your Life** process, the dynamic appetite for taking risk assessment is being carried out. People have got a task of scoring 10 questions on the scale of 1 to 6 on how they perceive the risk during the course of their everyday life, whereas 1 is 'no risk' and 6 – 'extreme risk'. The overall score is being calculated by summing up the individual answers. Each individual score sheet is being analysed and the feedback is provided to each participant.

As the It's Your Life workshops take place on the regular and periodic basis, the aim is to see the dynamics of the change in risk perception. Successful and passionate workshops, as a rule,

usually lead to decreasing change pattern in the risk taking, which add up to overall better compliance on site.

The workshops are based on real life events and contain a lot of photographic content. They usually take place on a monthly basis and tend to cover all personnel on site. They are run by experienced construction managers and proved to be great contributors into the positive change of the project compliance, for both BMCE and subcontractors.

