



Spotlight on... apprenticeships

The Considerate Constructors Scheme's '**Spotlight on...**' initiative aims to look at different areas associated with improving the image of construction, and hopes to raise awareness among registered sites and companies on how they can help with the issues.

Through taking action to help tackle the issues highlighted, the construction industry can play an important role in making a difference, and ultimately, improve the image of construction.



Spotlight on... apprenticeships

Spotlight on... apprenticeships intends to highlight the importance of apprenticeships, and the benefits to employers, the apprentices and the wider community.

Many construction companies have apprenticeship schemes in place, but a growing demand for skills and staff means more should be done to encourage the next generation to choose a career in construction.

- The number of people applying for apprenticeships rose 43% in 2013.
- In London and the North East, there were on average 18 applications per every advertised apprentice position.
- The number of females applying for apprenticeships has risen by 55%.
- 96% of employers who took on apprentices felt their company benefitted from doing so.
- As a result of hiring apprentices, 80% of employers say their workplace is more productive.

As construction activity increases, greater demand is being put on the industry's resources. The Scheme would like to take this opportunity to ask the industry to consider the benefits of offering apprenticeships and secure its future.

How the issue is being tackled

Many industries are able to offer apprenticeships to help develop the skills and knowledge of their future workforce. There are a number of UK initiatives and campaigns designed to help organisations offer apprenticeships, and support both the employer and apprentice throughout the process.

The construction industry already offers a wide variety of exciting career choices but it is important that these opportunities continue. Industry specific resources and support are available to any organisation interested in offering apprenticeships.

What to do now

Please visit the Scheme's website www.ccscheme.org.uk to find a wealth of information on apprenticeships and how you can become involved.

The Scheme will continue to update the website as new information and case studies are identified. If you would like to share how you support apprenticeships, please contact the Scheme by emailing enquiries@ccscheme.org.uk