



Spotlight on... cycle safety

The Considerate Constructors Scheme's '**Spotlight on...**' initiative aims to look at different areas associated with improving the image of construction, and hopes to raise awareness among registered sites and companies on how they can help with the issues.

Through taking action to help tackle the issues highlighted, the construction industry can play an important role in making a difference, and ultimately, improve the image of construction.



Spotlight on... cycle safety

Spotlight on... cycle safety aims to raise awareness of the issue of cycle safety and to share best practice. This initiative seeks to raise standards where necessary and reduce and prevent fatalities and injuries resulting from accidents between cyclists and construction traffic.

- Around 15,000 cyclists are injured each year.
- The construction industry operates some 30,000 lorries.
- In 2011, construction lorries were involved in 7 of 16 cyclist fatalities in Greater London, even though HGVs made up only 5% of motor traffic.
- Cycling deaths in 2012 hit a five-year high, as 122 cyclists were killed on Britain's roads.

With cycling deaths hitting a five-year high in 2012, the Scheme would like to take this opportunity to ask the industry to consider how its activities may have an impact on cyclists.

How the issue is being tackled

There are a number of cycling safety campaigns currently running in the UK, with each one designed to raise awareness of the dangers of cycling on public roads. These campaigns provide information, resources and advice on cycle safety and ways of taking action to prevent accidents.

The construction industry is also playing its part in promoting cycle safety with many sites across the UK implementing a wide range of initiatives which aim to reduce the number of construction-related accidents.

What to do now

Please visit the Scheme's website www.ccscheme.org.uk to find a wealth of information on cycle safety and how you can help raise awareness of this important issue.

The Scheme will continue to update the website as new information is identified. If you would like to share your efforts in raising awareness of cycle safety with the industry, please contact the Scheme by emailing enquiries@ccscheme.org.uk