



Exterior signage

Why is this important?

It is a common sight to see construction hoardings plastered in warning signs. Much of this repeats the same messaging and is not relevant to those reading it. This signage, which warns of the dangers that could be faced in and around the site, creates an unwelcoming and unattractive first impression. This gives a perception that construction sites should be avoided, which ultimately could discourage pursuits of a career within the industry. The message should be that construction is a great place to work and is capable of attracting and retaining the best talent.

What should we be doing?

Sites should consider removing unnecessary health and safety signage on hoarding as a minimum. Creating more visually-appealing signage would also be beneficial, with the complete removal of all health and safety signage from exterior hoarding viewed as the most favourable approach to declutter a site's appearance.



Suggested activities

Basic

- Removal of all unnecessary health and safety signage
- Considerate Constructors Scheme posters and banners displayed, including project name and main contractor contact details
- Company/site level hoarding standard prepared and adhered to
- Signage in place directing people to the site reception/office
- Clean, professional, uncluttered hoardings

Best practice

- Removal of red 'warning' signage unless absolutely necessary
- Majority of safety signage maintained in a designated section of the hoarding
- Daily inspection to ensure signage is suitable and only used where necessary
- Visually appealing signage displayed
- Standardisation of site appearance across all company sites
- Consider different styles of hoarding, e.g. green wall, seating areas, bike stations, etc.

Leading edge

- No negative safety signage
- H&S 'zone' set up within the perimeter of the site, prior to access, detailing site rules and site-specific hazards for those accessing site
- All signage framed or professionally mounted
- Appearance of the site to only promote the very best of construction and to attract people to want to work in the industry.

For more information, please visit the Scheme's Best Practice Hub and search for 'exterior signage'.