

cones

By Chris Madeley

www.theconesbooks.co.uk

Fun characters having great adventures written to promote:

- ✓ Being good friends
- ✓ Embracing differences
- ✓ Taking care
- ✓ Having lovely manners
- ✓ Learning who may keep them safe

Join the Cones and enjoy the fun!

Available from all good bookshops and online, Meet the Cones and Cones Make New Friends introduces the Cones, how they come alive and how they become friends. The Cones series of books is written to be fun to read while helping children learn to live with each

other in the best possible way but always with safety as their first priority.



Helping children learn to live and play within parameters based on moral and ethical values.

e: rachel@theconesbooks.co.uk



Thank you so much for visiting our school. The staff and children thoroughly enjoyed hearing about The Cones.

*Hilary Ryder
St Winefrids School*

Good books to read to the grandkids, it had them asking questions about road safety, which is always good.

J Pitts

Excellent books that my son absolutely loves. Well written, with great illustrations.

Philip Butler



Books available from all good book stores and online

Cones and their adventures

Stories to help children see the world in a better way

The Cones series is beautifully illustrated and, with the express permission of the author, the supporting company or organisation can have their brand and/or Social Values message included.

Each title in the series, published by Fisher King Publishing, is made available worldwide through good book stores as well as through online outlets such as Amazon, Waterstones, Barnes & Noble etc.

The copyright of the Cones series and of each title remains the property of the author. The supporting company or organisation is given the right to use the title and, subject to further agreement, the characters for their own Social Values promotional purposes, including online activity.



Chris and Keith Madeley, Rick Armstrong, MD of Fisher King Publishing and some of the team from Leeds Trinity University who created an animation of Cones on the Rails



We recently launched a range of Wheelie Bin stickers as a friendly way to encourage road safety with the message, 'everywhere you see a Cone, slow down'. Stickers are available from theconesbooks.co.uk

Twelve titles in the English language series have been published so far. Titles have also been published in Chinese, French, Italian, Japanese, Polish and Portuguese with further translations planned for publication soon.

Want to know more?

If you are interested to know how your company or organisation can get involved in supporting a new Cones storyline specific to your industry, we would welcome hearing from you. Please email rachel@theconesbooks.co.uk. We shall be happy to provide you with details of how we might collaborate in getting your social values message across to a young audience.



Chris Madeley with staff from Caddick Construction, supporters of Cones on Site and local primary school pupils at the book launch at Headingley Stadium.



The author with staff from Northern Powergrid, supporters of Cones and Electricity and Cones and the Power Cut with local primary school pupils at the book launch at Newcastle Library.



Cones on the Rails

Winner of the UK Rail Industry Award for Passenger Safety

Case study

Grand Central Rail is continually playing their part in the education of children to the dangers of the railway system. The team at Grand Central didn't hesitate to get behind Cones on the Rails, specifically targeting points of safety for children.

According to Network Rail, which manages the infrastructure of the UK's rail network, there have been more than 2,000 incidents on level crossings involving young people in the last five years. In the past 12 months, seven children have died and a further 48 have received life-changing injuries on the railway.

Sean English, Chief Operating Officer at Grand Central, said:

'Rail safety is a basic concept that can be overlooked. Therefore, we feel that the best way to ingrain it in people's minds is to let them have an early start on rail safety.'

'Through her books, Chris Madeley is making a positive difference to the community, providing children with the opportunity to learn about rail safety – a subject very close to our hearts at Grand Central. We are proud to support Chris with her initiative and look forward to raising awareness about rail safety across the country and around the world.'

Cones on the Rails has been translated into Chinese, Japanese and Italian.



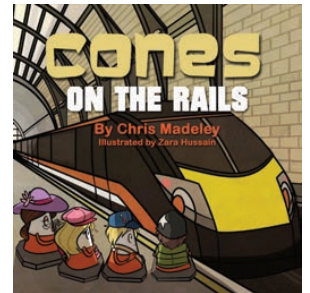
Official launch of Cones on the Rails, York Station.



Author Chris Madeley receiving the Rail Industry Award for Passenger Safety presented by actor Stephen Mangan. Sean English, Grand Central CEO 2nd from left.



Grand Central stand to promote safety on railways, Kings Cross Station, London.



Coneductor, created for Cones on the Rails. Each supported title has a specific character to that story that acts as the guide for the four main Cones.





Companies and organisations supporting child safety, friendship and moral and ethical principles through The Cones series of books include:

Balfour Beatty
BAM Nuttall
Bion Energy
Bradford College
Caddick Construction
Drax Power Group
Enjoy Digital
Environment Agency
ENGIE
Eurovia
Grand Central Rail
Genovate Power Solutions
Jaguar Cars
Leeds Childrens Hospital
Leeds City College
Leeds City Council
Leeds Trinity University
Northern Powergrid
NSPCC
Q Parks
Ringway
Sevensun
Town Centre Securities
Traffic Management Services

Note: Trademarks may apply

