



**CASE STUDY: *Balfour Beatty and Scape Group deliver first Construction LIVE event***

Balfour Beatty, the international infrastructure group, brought the construction site to the classroom last month, as thousands of students across the UK registered to find out more about construction and the exciting developments happening within the sector.

In collaboration with Scape Group, the public sector procurement specialist, Balfour Beatty hosted the first ever virtual, interactive Construction LIVE event with its supplier, Learn Live, as part of its ongoing efforts to inspire young people to consider a career in the industry.

The live event which took place on 26<sup>th</sup> June focused on the changing role of technology and how it is used within the construction industry in 2018. Pupils had the opportunity to join a live panel discussion with Balfour Beatty and Scape Group teams, virtually 'meet' graduates and apprentices and ask questions throughout the interactive ghbroadcast.

With predictions showing that 400,000 construction workers are set to retire in the next five to ten years, it's imperative that the industry takes significant steps to open up the industry and encourage future workers to consider construction as a rewarding career path.

Through its work with Scape and Learn Live, Balfour Beatty aims to provide insight into what it's like to work in the sector. As technology becomes more prevalent in the way the construction industry works, action must be taken to change outdated perceptions and ultimately bridge the looming skills shortage.

The Learn Live technology is free to schools and colleges and doesn't require any additional equipment to be purchased or procured to interact with the live broadcasts.

Since 2015, Learn Live have delivered over 250 live broadcasts and reached over 400,000 young people in schools, colleges and other educational institutions. Over 2,000 schools and colleges have also engaged with the on demand video content with live interactive chat.

Construction LIVE marks the 30<sup>th</sup> interactive Learn Live session that Balfour Beatty has engaged in, reaching over 33,000 students across the UK. Events such as these further supports Balfour Beatty's commitment to The 5% Club, a UK employer-led initiative focused on creating momentum behind the recruitment of apprentices and graduates into the workforce.

Balfour Beatty is set to deliver further Construction LIVE broadcasts during the next academic year, with two events already in the pipeline.

Balfour Beatty is the sole contractor on the £1.5 billion, four-year Scape National Civil Engineering and Infrastructure framework. The framework allows public sector clients to commission works through a procurement process that provides the fastest route to market and utilises early contractor engagement to deliver the best value solutions for clients.

To find out more, [please click here](#).