



## **CASE STUDY: AMA Waste Management – Working In Partnership In The Fight Against Plastic Pollution**

AMA Waste Management is focused on disposing of customer's waste in the most environmentally friendly manner possible, ensuring high landfill diversion rates along with full compliance with the latest environmental legislation.

AMA Waste Management has the ability to offer an extensive selection of site services at a national level and considers itself to be a one-stop shop for all waste management needs. AMA Waste Management offers a comprehensive range of waste services across the UK and specialises in helping its customers to gain the onsite assistance they need.

The range of services provided encompass a variety of different aspects, from skip hire to site clearance, while also supplying muckaway services such as grab lorries and tipper lorries, to help dispose of waste using environmentally conscious means.

AMA Waste Management is striving to become a global leader in the waste industry for both environmental sustainability and customer service. Sustainability in particular is at the heart of everything AMA Waste Management do. AMA Waste Management is committed to helping its customers to preserve and protect the local ecosystems around them. AMA Waste Management prides itself on the fact that it offers its customers the responsible disposal of several waste streams throughout its nationwide waste management solutions, diverting as much waste as possible to be recycled.

AMA Waste Management holds recycling and environmentally friendly waste disposal as one of its core values, and will only work with suppliers who have a recycling rate of over 90% to ensure everyone working for, and with, AMA Waste Management is committed to environmental protection and sustainability.

To further encourage the preservation of the environment, AMA Waste Management always encourages its customers to segregate their waste, as this not only is this method more cost effective, but ensures a high recycling rate to specific waste streams. In addition, AMA Waste Management can offer its customers on site waste audits, informative waste reporting, expert advice on the best waste disposal and recycling solutions, site training, and workforce recycling training to name a few!

### **Partnership with ORCA**

AMA Waste Management is working in partnership with marine conservation charity, [ORCA](http://orca.org.uk). ORCA is a leading player in the marine conservation arena, operating a national network of citizen volunteer scientists who collect information about whales, dolphins, and porpoises in the UK and European waters. Using this data, the charity has the ability to understanding



the marine environment and highlights the impact of a variety of threats, including that of plastic pollution. ORCA also organises outreach and educational programmes across the UK to raise awareness about the dangers of single-use plastics.

AMA Waste Management is operating alongside ORCA to help in the fight against plastic waste and to raise awareness of the impact of irresponsible waste disposal, and the effects plastic has when it enters the oceans, particularly on marine wildlife, including dolphins, whales, and porpoises. This is because the UK and European waters are home to a third of the world's whales, dolphins, and porpoise species. Many of these species are not protected by international conventions, so these populations are often severely affected by increasing human activity, including the destruction of their habitats, the impact of climate change, and plastic pollution.

By working with ORCA, AMA Waste Management strives to educate the public and waste management industry on the devastating volumes of plastic entering our oceans. Millions of tonnes of plastic debris enters the sea each year, affecting the entire coastline and entering all levels of the food chain. Marine wildlife, especially whales, dolphins, and porpoises, are affected by plastic waste, from large plastic carrier bags, to tiny microbeads, all contributing to the malnutrition, strangulation, and blood toxicity of marine species.

As well as contributing a generous financial donation to ORCA, AMA Waste Management has been hosting a series of fundraising events throughout the year, including a charity quiz, sponsored runs, bake sales, and a gala dinner. As a partnership, AMA Waste Management will also be producing a series of articles to highlight some of the critical issues facing marine wildlife and the impact that waste management can have on our environment.

### **Working with Refill**

AMA Waste Management is also working with Refill, a national, practical tap water campaign which aims to make refilling a bottle as easy, convenient, and cheap as possible, by introducing Refill stations across the UK.

The AMA Waste Management office in Kings Lynn is supporting the charity by providing a Refill station in the surrounding area to give the public the opportunity to refill their bottles if they are passing by. Staff at AMA Waste Management also participated in a local beach clean on 16 December 2018 to dispose of plastic debris in the area.

The Refill campaign strives to set up similar Refill stations all over the UK as part of its campaign to save the five million plastic bottles that would otherwise be bought if Refill stations are not used at least once a day.

To find out more about AMA Waste Management, please click [here](#) to visit their website and follow @AMAWaste on social media to keep up with their latest news and events.

To find out more about their charity partners, please visit [www.orcaweb.org.uk](http://www.orcaweb.org.uk) and [www.refill.org.uk](http://www.refill.org.uk)

