

# THE VALUE OF FREDIE

Fairness, Respect, Equality, Diversity, Inclusion, Engagement.



Inclusive teams **outperform their peers by 80%** in team-based assessments.  
*(Deloitte Australia, 2013)*



Diverse teams **outperform direct competitors by 35%**.  
*(McKinsey Institute, 2015)*



Diverse teams **solve problems faster** than cognitively similar people.  
*(Harvard business review, 2017)*



Increasing workplace diversity can **boost the UK economy by £24 billion a year**.  
*(McGregor-Smith Review, 2017)*



Diverse teams **make decisions 60% faster** than non-diverse teams.  
*(People management, 2017)*




Companies with diverse management teams have **19% higher revenue**.  
*(BCG, 2018)*



Inclusive companies are **1.7 times more likely to be innovation leaders** in their market.  
*(Josh Bersin, 2015)*




Inclusive companies have a **2.3x higher cash flow per employee** over a 3-year period.  
*(Josh Bersin, 2015)*



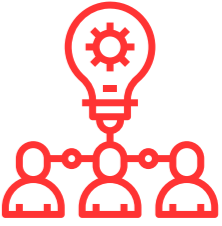
Workplace discrimination **costs the UK economy £127bn** per year.  
*(Cebr, 2013)*



Diversity is a **deciding factor for 67%** of potential employees.  
*(Glassdoor, 2014)*



Diversity increases **likelihood of market share growth by 45%**.  
*(Harvard Business Review, 2013)*



Employee **innovation increases by 83%** when organisations are supportive of diversity.  
*(Deloitte, 2013)*

Diverse teams in an inclusive workplace = Flourishing People